NCC Cable System Order

Order #	62351798	Flight Dates	10/17/16 - 10/30/16	Update Date	10/17/16	
Syscode	2441	Agency	Shorr, Johnson & Magnus	Version	1 Vs. 1	
System Name	Cablevision/Warwick, NY	Advertiser	Schumer for Senate	Show All Lines	•	
Market	New York			Total # of Weeks		2
	•	Client Code		Total		\$231.00
AE	Meghan Hughes	Product Code		Commission		\$34.65
Sales Coordinator	Jaryd Engberg	Est Code	Sports	Net Total		\$196.35
Office	Washington	Product Name	Hudson Valley 2	Total Spots		3
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0	
Status	Not accepted		•	Sold On	Cost Per Spo	ot
Survey	Aug16 C-DMA Nielsen Live+7	Primary Demo	Adults 35+	GRP -	GIMP	-
	•	Makegood Policy	Approval Required	CPP -	СРМ	1-

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN	ESPN PT	10/17/16	10/23/16	19:00	24:00		Х	Х	Х	Х	Х	Χ		-	3	\$77.00	\$231.00	30	NPE 10/03/16-10/16/16

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	3	0	0	0	0	0	0	0	0	0	0	0	3
AMT	\$231.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$231.00

SYSTEM APP: SALES ACCT Date Printed 1	10/17/16
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62351798 | New York | Cablevision/Warwick, NY | 2441 |